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HUMAN MOBILITY, MIGRATION & TOURISM IN THE ANTHROPOCENE
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Tourism in the Era of Anthropocene. Only Clumsy Solutions for a Wicked Problem

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Abstract

The tourism and travel industry can produce revenue and employment, giving humanity an opportunity for economic growth even after global crises. Due to its intrinsic force of recovery and development, it is time to rethink tourism to mitigate its impact and implement its sustainability in the era of the Anthropocene. This chapter aims to critically discuss the topic of sustainable tourism in the Anthropocene under the theoretical perspective proposed by the Cultural Theory, to interpret and give sense to policies which govern human mobility, focusing the attention on sustainable tourism. After resuming the concept of Anthropocene and the ongoing debate about its meaning, the chapter discusses sustainable tourism as a wicked problem and analyzes the eventuality to deal with the issue only by means of “clumsy solutions” and adopting fatiguing tools, such as stakeholders’ analysis, stakeholder involvement, and social network analysis.

Keywords: Sustainable Tourism; Cultural Theory; Geography; Wicked Problems; Clumsy Solutions

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