



8. Cinema and digital technology: new communication formats characterizing the scenarios of modern communication networks

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Abstract

In the context of the theme: “Cinema and Digital Technology” while aware of the validity of the new communication formats that characterize the scenarios of modern communication networks, it is considered essential to draw attention to an “old” but still “futuristic” method of presenting, learning about and studying the Anthropocene, the disasters produced by Planet Man, and to prepare proposals for possible rebalancing. Based on the experience gained during the “Festival Terra2050” held in Verona and Mantua, which addressed the theme of sustainable development in a multidisciplinary way, the aim is to draw the attention of the general public to cartography in relief. During the many cartographic exhibitions that took place during the Festival, relief cartography was an opportunity to present, illustrate, explain, debate and reflect on the many “impacts” produced by human societies. The three-dimensionality of the paper and the possibility, offered today by the new materials with which it is made, of representing the seabed, has allowed users, of different social backgrounds and ages (many students), to become aware of their own “weight” and role on Earth. A more punctual and widespread use of survey mapping would allow for greater responsibility on the part of each human being.

Keywords: maps, cartography, anthropocene

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